



CARL GIPSON CENTER

EVENT
SPONSORSHIP

SPONSORSHIP LEVELS

Sponsors to be recognized in 4-8 weeks leading up to event and at event, unless otherwise noted.

	Est. Attendees	Commitment By	Gold	Silver	Bronze
Red, White & Blue BBQ (June)	75-150	April 15	\$1000	\$500	\$250
Volunteer & Donor Appreciation Dinner (Oct)	45-100	Aug 31	\$500	\$250	\$100
Veterans Day Celebration + USO Dance (Nov)	350-500	Aug 31	\$2500	\$1000	\$500
Wintertide Festival (Dec)	1,000-2,000	Oct 1	\$2500	\$1000	\$500
Community Bingo (Monthly)	40-100	20th of previous month	\$400	\$300	\$200

Sponsor Benefit	Gold	Silver	Bronze
Sponsor Added to Event Name Ex: Boeing Veteran's Day Celebration or Wintertide Festival Presented By Boeing. (Wording to be determined by VOA)	●		
Sponsor Banner Displayed in prominent location during duration of event. (max size 8ft x 3ft; to be provided by Sponsor)	●		
Event Recognition Sponsor thanked by name by emcee of event. Any Sponsor representatives who are present will be recognized.	●	●	
Post-Event Recognition: Social Media Post on Carl Gipson Center Facebook page tagging sponsor and recognizing sponsor for supporting event.	●	●	
Sponsor Logo: Gipson Gazette & Event Promotion Graphics Featured on all pre-event graphics/flyers/ads, and in Gipson Gazette print & eNewsletter (Distributed to 700+ unique emails).	●	●	●
Sponsor Logo: Event Promotion on Social Media Sponsor tagged on Carl Gipson Center Facebook page.	●	●	●
Post-Event Recognition: Gipson Gazette Segment in following month's Gipson Gazette with event photos and text thanking Sponsor. (Community Bingo not included)	●	●	●



Carl Gipson Center Sponsorship Commitment

Yes! I want to support events at the Carl Gipson Center. Please include me as a strategic partner at this level:

GOLD

SILVER

BRONZE

Event(s): _____

Donor Information

Company Name

Address

Primary Contact Name

Phone

Email

Payment Information

My sponsorship gift is enclosed with a check payable to
Volunteers of America Western Washington

Please charge my Visa Mastercard

Cardholder Name Card Number

Exp. Date CVV Signature

MAIL OR RETURN TO:
The Carl Gipson Center
attn: Cory Armstrong-Hoss
PO Box 839
Everett, WA 98206
425.818.2785