

VOA's Sky Valley Center Sponsorship Opportunities

SPEAKING. ADS & PROMOTIONAL MATERIALS

	Description	Cost
Featured Lunchtime Speaker*	15-25 minute presentation	\$150
Sponsor Resources Displayed in Lobby Includes one flyer holder (8.5 x 11 or tri-fold size). It is the sponsor's responsibility to keep materials in flyer holder restocked.	Promotional Materials Displayed in Lobby	\$200/6-months \$400/12-months
1/2 Page Ad in Sky Valley Scoop Printed copy: 8.5" x 5" (horizontal) or 4.5" x 11" (vertical). E-Scoop: 600 pixels wide x 300 pixels high	Printed & digital ad in monthly SVC newsletter. Sponsor to provide ad.	\$50
1/4 Page Ad in Sky Valley Scoop Printed copy: 4.25" wide x 5.5" high E-Scoop: 300 pixels wide x 250 pixels high	Printed & digital ad in monthly SVC newsletter. Sponsor to provide ad.	\$100

*Participants may provide their own information or request to be contacted at their discretion. Proactive collection of members' and guests' contact information is not allowed; Speaker to be provided by Sponsoring Partner. Topic to focus on objective information, resources & options for older adults.



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SVC EVENT SPONSORSHIP

	Est. Attendees	Commitment By	Gold	Silver	Bronze
Fundraising Dinner (Spring)	70-100	Feb 1	\$2,000	\$1,000	\$500

Sponsor Benefit	Gold	Silver	Bronze
Sponsor Added to Event Name Ex: Fundraising Dinner sponsored by Providence. (Wording to be determined by VOA)	●		
Event Recognition: During Sponsor thanked by emcee & any representatives present will be recognized.	●	●	
Sponsor Logo: Sky Valley Newsletter & Event Promotion Graphics Featured on all pre-event graphics/flyers/ads, and in Gipson Gazette print & eNewsletter (Distributed to 1,400+ unique emails).	L	M	S
Post-Event Recognition Sponsor tagged in posts on Carl Gipson Center Facebook page and included in event recap in Gipson Gazette newsletter.	●	●	●

Interested in sponsorship?

Contact: Sky Valley Center Coordinator
Lori Strickland | lstrickland@voaww.org | (360) 395-2133

VOA Sky Valley Center
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