

# VOA's Carl Gipson Center: Sponsorship Opportunities

## EVENT SPONSORSHIPS

	Est. Attendees	Commitment By	Gold	Silver	Bronze
Rise & Shine Fundraising Breakfast (Feb)	200-300	Nov 1	\$5,000	\$2,500	\$1,000
Red, White & Blue BBQ (June)	150-250	April 15	\$1,000	\$500	\$250
Senior Resource Fair (May)	500-750	March 1	\$1,500	\$500	\$250
Spring Tea (May)	90-125	March 1	\$1,000	\$500	\$250
Volunteer & Donor Appreciation Dinner (Oct)	90-145	July 1	\$1,000	\$500	\$250
Wintertide Festival (Dec)	750-1000	Sept 1	\$2,500	\$1,000	\$500

Sponsor Benefit	Gold	Silver	Bronze
<b>Sponsor Added to Event Name</b> Ex: Wintertide Festival sponsored by Amazon. (Wording determined by VOA)	●		
<b>Sponsor Banner Displayed During Event</b> Max size 8ft x 3ft; hanging or banner stand; to be provided by Sponsor.	●		
<b>Sponsor Hosting Table At Event</b> Sponsor may have a table and distribute materials to attendees.	●	●	
<b>Event Recognition: During</b> Sponsor thanked by emcee & any representatives present will be recognized.	●	●	●
<b>Sponsor Logo: Gipson Gazette &amp; Event Promotion Graphics</b> Featured on all pre-event graphics/flyers/ads, and in Gipson Gazette print & eNewsletter (Distributed to 1,400+ unique emails).	●	●	●
<b>Sponsor Logo: Post-Event Recognition</b> Sponsor tagged in posts on Carl Gipson Center Facebook page and included in event recap in Gipson Gazette newsletter.	●	●	●

# 4TH OF JULY PARADE SPONSORSHIP

Sponsorship: Logo on Back of CGC Tshirt	Est. Attendees	Commitment By	XL Logo	L Logo	M Logo
Everett 4th of July Parade	4,000+	May 1st	\$1,500	\$750	\$500

## TABLING & SPEAKING PACKAGES

	Tabling @ Center (9AM-12PM)	Featured Gipson Series Speaker*	Corporate Partners Wall	Cost
<b>Monthly Package</b>	Once a month on consistent weekday	2x/year	Promotional Materials Displayed in Lobby for 12 months.	\$3,500
<b>Bimonthly Package</b> Every other month	Every other month on consistent weekday	1x/year	Promotional Materials Displayed in Lobby for 12 months.	\$2,500
<b>Quarterly Package</b>	Four times/year on consistent weekday	N/A	Promotional Materials Displayed in Lobby for 12 months.	\$1,500

\*Proactive collection of members' and guests' contact information is not allowed; participants may provide their own information or request to be contacted at their discretion. Speaker to be provided by Sponsoring Partner. Topic to focus on objective information, resources & options for seniors.

## ADS & MARKETING MATERIALS

<i>Ads (png or jpeg format) &amp; print materials to be provided by sponsor.</i>	Est. Audience	Commitment By	Cost
<b>1/4 Page Ad in Gipson Gazette</b> Printed copy: 4.25" wide x 5.5" high E-Gazette: 300 pixels wide x 250 pixels high	1,400+ members & stakeholders	10th of Month for Following Month	\$250/ month
<b>1/2 Page Ad in Gipson Gazette</b> Printed copy: 8.5" x 5" (horizontal) or 4.5" x 11" (vertical) E-Gazette: 600 pixels wide x 300 pixels high	1,400+ members & stakeholders	10th of Month for Following Month	\$500/ month
<b>Sponsor Resources Displayed in Lobby</b> Includes Sponsor title sign, flyer holder (8.5 x 11) and tri-fold brochure holder. It is the sponsor's responsibility to keep materials in flyer holders restocked.	4,000-6,000 monthly	Ongoing	\$1,000/ year



# Carl Gipson Center Sponsorship Commitment

## Event Sponsorship

List Event(s) \_\_\_\_\_

Yes! I want to support events at the Carl Gipson Center. Please include me as a strategic partner at this level:

GOLD

SILVER

BRONZE

## Other Sponsorship

Please List \_\_\_\_\_

## Sponsor Information

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Payment Information

Total Sponsorship Fee: \_\_\_\_\_

My sponsorship gift is enclosed with a check payable to **Volunteers of America Western Washington** with **"Carl Gipson Center"** in memo line.

Please charge my  Visa  Mastercard

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

CW \_\_\_\_\_

Signature \_\_\_\_\_

**MAIL OR RETURN TO:**  
The Carl Gipson Center  
attn: Cory Armstrong-Hoss  
3025 Lombard Ave  
Everett, WA 98201  
425.818.2785