



# CARL GIPSON CENTER

## SPONSORSHIP

# SPONSORSHIP PACKAGES

	Tabling At Lunch (11AM-1PM)*	Featured Gipson Series Speaker*	Corporate Partners Wall	Cost
<b>Monthly Package</b>	Once a month on consistent weekday (M-Th)	2x/year	Promotional Materials Displayed in Lobby for 12 months.	\$3,000
<b>Bimonthly Package</b> Every other month	Every other month on consistent weekday (M-Th)	1x/year	Promotional Materials Displayed in Lobby for 12 months.	\$1,750
<b>Quarterly Package</b>	Four times/year on consistent weekday (M-Th)	N/A	Promotional Materials Displayed in Lobby for 12 months.	\$1,300

\*Proactive collection of a group of members' contact information is not allowed (ex: a request to provide contact information for a presentation or to enter a drawing); however, attendees may provide their own information or request to be contacted at their discretion. Speaker to be provided by Sponsoring Partner. Topic to focus on objective information, resources & options for seniors.

# A LA CARTE SPONSORSHIP OPPORTUNITIES

	Est. Audience	Commitment By	Cost
<b>1/4 Page Ad in Gipson Gazette</b> (hard copy & e-version)	750-1,000 members & stakeholders	10th of Month for Following Month	\$150
<b>1/2 Page Ad in Gipson Gazette</b> (hard copy & e-version)	750-1,000 members & stakeholders	10th of Month for Following Month	\$300
<b>Member Bingo: One Month Sponsorship</b> (Funds prizes for Monday Bingo participants. Sponsorship may be in form of in-kind donation of prizes with approval of Director)	20-45/week	10th of Month for Following Month	\$250
<b>Sponsor Resources Displayed in Lobby</b> Includes Sponsor title sign, flyer holder (8.5 x 11) and tri-fold brochure holder.	3,000-5,000 monthly	Ongoing	\$500

# EVENT SPONSORSHIPS

Sponsors to be recognized in 4-8 weeks leading up to event and at event unless otherwise noted.

	Est. Attendees	Commitment By	Gold	Silver	Bronze
Red, White & Blue BBQ (June)	75-150	April 15	\$1000	\$500	\$250
Volunteer & Donor Appreciation Dinner (Oct)	45-100	Aug 31	\$500	\$250	\$100
Veterans Day Celebration + USO Dance (Nov)	350-500	Aug 31	\$2500	\$1000	\$500
Wintertide Festival (Dec)	1,000-2,000	Oct 1	\$2500	\$1000	\$500
Gipson Luau (August)	75-150	June 1	\$500	\$250	\$100

Sponsor Benefit	Gold	Silver	Bronze
<b>Sponsor Added to Event Name</b> Ex: Boeing Veteran's Day Celebration or Wintertide Festival Presented By Boeing. (Wording to be determined by VOA)	●		
<b>Sponsor Banner</b> Displayed in prominent location during duration of event. (max size 8ft x 3ft; to be provided by Sponsor)	●		
<b>Event Recognition: During &amp; After</b> Sponsor thanked by name by emcee of event. Any Sponsor representatives who are present will be recognized. Post on Carl Gipson Center Facebook page after event tagging/recognizing sponsor.	●	●	
<b>Sponsor Staffing Table At Event</b> Sponsor may have a table and distribute materials to attendees.	●	●	
<b>Sponsor Logo: Gipson Gazette &amp; Event Promotion Graphics</b> Featured on all pre-event graphics/flyers/ads, and in Gipson Gazette print & eNewsletter (Distributed to 700+ unique emails).	●	●	●
<b>Sponsor Logo: Event Promotion on Social Media</b> Sponsor tagged on Carl Gipson Center Facebook page.	●	●	●
<b>Post-Event Recognition: Gipson Gazette</b> Segment in following month's Gipson Gazette with event photos and text thanking Sponsor. (Community Bingo not included)	●	●	●



# Carl Gipson Center Sponsorship Commitment

## Event Sponsorship

List Event(s) \_\_\_\_\_

Yes! I want to support events at the Carl Gipson Center. Please include me as a strategic partner at this level:

GOLD

SILVER

BRONZE

## Other Sponsorship

Please List \_\_\_\_\_

## Donor Information

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Payment Information

My sponsorship gift is enclosed with a check payable to **Volunteers of America Western Washington**

Please charge my  Visa  Mastercard

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

CVV \_\_\_\_\_

Signature \_\_\_\_\_

**MAIL OR RETURN TO:**  
The Carl Gipson Center  
attn: Cory Armstrong-Hoss  
PO Box 839  
Everett, WA 98206  
425.818.2785