



CARL GIPSON CENTER

SPONSORSHIP

SPONSORSHIP PACKAGES

	Tabling At Lunch (11AM-1PM)*	Featured Gipson Series Speaker*	Corporate Partners Wall	Cost
Monthly Package	Once a month on consistent weekday (M-Th)	2x/year	Promotional Materials Displayed in Lobby for 12 months.	\$3,000
Bimonthly Package Every other month	Every other month on consistent weekday (M-Th)	1x/year	Promotional Materials Displayed in Lobby for 12 months.	\$1,750
Quarterly Package	Four times/year on consistent weekday (M-Th)	N/A	Promotional Materials Displayed in Lobby for 12 months.	\$1,300

*Proactive collection of a group of members' contact information is not allowed (ex: a request to provide contact information for a presentation or to enter a drawing); however, attendees may provide their own information or request to be contacted at their discretion. Speaker to be provided by Sponsoring Partner. Topic to focus on objective information, resources & options for seniors.

A LA CARTE SPONSORSHIP OPPORTUNITIES

	Est. Audience	Commitment By	Cost
1/4 Page Ad in Gipson Gazette (hard copy & e-version)	750-1,000 members & stakeholders	10th of Month for Following Month	\$150
1/2 Page Ad in Gipson Gazette (hard copy & e-version)	750-1,000 members & stakeholders	10th of Month for Following Month	\$300
Member Bingo: One Month Sponsorship (Funds prizes for Monday Bingo participants. Sponsorship may be in form of in-kind donation of prizes with approval of Director)	20-45/week	10th of Month for Following Month	\$250
Sponsor Resources Displayed in Lobby Includes Sponsor title sign, flyer holder (8.5 x 11) and tri-fold brochure holder.	3,000-5,000 monthly	Ongoing	\$500/yr

EVENT SPONSORSHIPS

Sponsors to be recognized in 4-8 weeks leading up to event and at event unless otherwise noted.

	Est. Attendees	Commitment By	Gold	Silver	Bronze
Red, White & Blue BBQ (June)	75-150	April 15	\$1000	\$500	\$250
Volunteer & Donor Appreciation Dinner (Oct)	45-100	Aug 31	\$500	\$250	\$100
Veterans Day Celebration + USO Dance (Nov)	350-500	Aug 31	\$2500	\$1000	\$500
Wintertide Festival (Dec)	500-1,000	Oct 1	\$2500	\$1000	\$500
Rise & Shine Fundraising Breakfast (Feb)	125-175	Dec 1	\$500	\$250	\$100
Senior Resource Fair	350-750	Feb 1	\$500	\$250	\$100

Sponsor Benefit	Gold	Silver	Bronze
Sponsor Added to Event Name Ex: Boeing Veteran's Day Celebration or Wintertide Festival Presented By Boeing. (Wording to be determined by VOA)	●		
Sponsor Banner Displayed in prominent location during duration of event. (max size 8ft x 3ft; to be provided by Sponsor)	●		
Event Recognition: During & After Sponsor thanked by name by emcee of event. Any Sponsor representatives who are present will be recognized. Post on Carl Gipson Center Facebook page after event tagging/recognizing sponsor.	●	●	
Sponsor Staffing Table At Event Sponsor may have a table and distribute materials to attendees.	●	●	
Sponsor Logo: Gipson Gazette & Event Promotion Graphics Featured on all pre-event graphics/flyers/ads, and in Gipson Gazette print & eNewsletter (Distributed to 700+ unique emails).	●	●	●
Sponsor Logo: Event Promotion on Social Media Sponsor tagged on Carl Gipson Center Facebook page.	●	●	●
Post-Event Recognition: Gipson Gazette Segment in following month's Gipson Gazette with event photos and text thanking Sponsor. (Community Bingo not included)	●	●	●



Carl Gipson Center Sponsorship Commitment

Event Sponsorship

List Event(s) _____

Yes! I want to support events at the Carl Gipson Center. Please include me as a strategic partner at this level:

GOLD

SILVER

BRONZE

Other Sponsorship

Please List _____

Donor Information

Company Name _____

Address _____

Primary Contact Name _____

Phone _____

Email _____

Payment Information

My sponsorship gift is enclosed with a check payable to **Volunteers of America Western Washington**

Please charge my Visa Mastercard

Cardholder Name _____

Card Number _____

Exp. Date _____

CVV _____

Signature _____

MAIL OR RETURN TO:
The Carl Gipson Center
attn: Cory Armstrong-Hoss
PO Box 839
Everett, WA 98206
425.818.2785