



CARL GIPSON CENTER

SPONSORSHIP OPPORTUNITIES

CGC EVENT SPONSORSHIPS

Sponsors to be recognized in 4-8 weeks leading up to event and at event unless otherwise noted.

	Est. Attendees	Commitment By	Gold	Silver	Bronze
Red, White & Blue BBQ (June)	125-175	April 15	\$500	\$250	\$100
Volunteer & Donor Appreciation Dinner (Oct)	75-125	Aug 31	\$500	\$250	\$100
Veterans Day Celebration (Nov)	150-300	Aug 31	\$500	\$250	\$100
Wintertide Festival (Dec)	1,000-2,000	Oct 1	\$1,000	\$500	\$250
Rise & Shine Fundraising Breakfast (Feb)	125-175	Nov 1	\$500	\$250	\$100
Spring Tea (May)	90-150	Feb 1	\$500	\$250	\$100
Senior Resource Fair (May)	350-750	Feb 1	\$1,000	\$500	\$250

Sponsor Benefit	Gold	Silver	Bronze
Sponsor Added to Event Name Ex: Boeing Wintertide Festival at the CGC. (Wording to be determined by VOA)	●		
Sponsor Banner Displayed during event. (max size 8ft x 3ft; to be provided by Sponsor)	●		
Event Recognition: During Sponsor thanked by emcee; representatives present will be recognized.	●	●	
Sponsor Hosting Table At Event Sponsor may have a table and distribute materials to attendees.	●	●	
Sponsor Logo: Gipson Gazette & Event Promotion Graphics Featured on all pre-event graphics/flyers/ads, and in Gipson Gazette print & eNewsletter (Distributed to 1,100+ unique emails).	●	●	●
Sponsor Logo: Event Promotion & Post-Event Recognition on Social Media Sponsor tagged in posts on Carl Gipson Center Facebook page.	●	●	●

PARADE SPONSORSHIP

Sponsorship: Logo on Back of CGC Tshirt	Est. Attendees	Commitment By	XL Logo	M Logo	S Logo
Everett 4th of July Parade	2,500+	May 1st	\$1,000	\$500	\$250

TABLING & SPEAKING PACKAGES

	Tabling @ Center (9AM-11:30AM)	Featured Gipson Series Speaker*	Corporate Partners Wall	Cost
Monthly Package	Once a month on consistent weekday (M-Th)	2x/year	Promotional Materials Displayed in Lobby for 12 months.	\$2,500
Bimonthly Package Every other month	Every other month on consistent weekday (M-Th)	1x/year	Promotional Materials Displayed in Lobby for 12 months.	\$1,750
Quarterly Package	Four times/year on consistent weekday (M-Th)	N/A	Promotional Materials Displayed in Lobby for 12 months.	\$1,300

*Proactive collection of members' contact information is not allowed; however, attendees may provide their own information or request to be contacted at their discretion. Speaker to be provided by Sponsoring Partner. Topic to focus on objective information, resources & options for seniors.

ADS & MARKETING MATERIALS

	Est. Audience	Commitment By	Cost
1/4 Page Ad in Gipson Gazette (hard copy & e-version)	1,000-1,300 members & stakeholders	10th of Month for Following Month	\$150
1/2 Page Ad in Gipson Gazette (hard copy & e-version)	1,000-1,300 members & stakeholders	10th of Month for Following Month	\$300
Sponsor Resources Displayed in Lobby Includes Sponsor title sign, flyer holder (8.5 x 11) and tri-fold brochure holder.	3,000-5,000 monthly	Ongoing	\$500/yr



Carl Gipson Center Sponsorship Commitment

Event Sponsorship

List Event(s) _____

Yes! I want to support events at the Carl Gipson Center. Please include me as a strategic partner at this level:

GOLD

SILVER

BRONZE

Other Sponsorship

Please List _____

Sponsor Information

Company Name _____

Address _____

Primary Contact Name _____

Phone _____

Email _____

Payment Information

Total Sponsorship Fee: _____

My sponsorship gift is enclosed with a check payable to
Volunteers of America Western Washington

Please charge my Visa Mastercard

Cardholder Name _____

Card Number _____

Exp. Date _____

CW _____

Signature _____

MAIL OR RETURN TO:
The Carl Gipson Center
attn: Cory Armstrong-Hoss
PO Box 839
Everett, WA 98206
425.818.2785